

SYLLABUS

“I approve“

Head of Department: _____

Protocol №:

Date: 2025

General information	Department	Marketing and management
	Faculty	School of Business and Local Governance
	Main code	
	Group number	
	The level of education	<input type="checkbox"/> Bachelor <input type="checkbox"/> Master
	Education format	Full-time education
	Akademic year/semester	2025 Spring
	Education year	2024-2025
	Academic semester	Spring
Information about the subject	Name of the subject	Business risk evaluation
	Credit hours	5
	Teaching workload (hours)	60
	Teaching method	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory
	Teaching language	<input type="checkbox"/> Azerbaijani <input type="checkbox"/> English <input type="checkbox"/> Russian
	The type of the subject	<input type="checkbox"/> Compulsory <input type="checkbox"/> Elective
	Prerequisite subjects	
Information about the teacher	Academic degree, title, honored name, surname, name and patronymic of the teacher	
	E-mail:	
	Mobile number	
	Office hours	
Description of the subject	The subject will teach numerous aspects of risk taking and evaluation. It will cover types of risks ranging from economic and politico-social to operational and human ones. Instruments of risk management will be instructed to certain degree too.	

Purpose of the subject	The purpose is to encounter students with technical and conceptual aspects of risk taking and management. The teaching will emphasize on conceptual background specifically so that students will possess
------------------------	---

	basic conceptual knowledge which will serve a solid ground for further development of their technical skills in this field.
Outcomes of the subject	The students will have basic understanding on more than dozen risk types that are so critical to understand business and its underlying processes. They will know basic works of some common derivatives. They will understand risks coming from international business.
Requirements for the subjects	<p>The applications for students in a corporate ethics course may be as follows:</p> <ol style="list-style-type: none"> 1. Class Participation: Students should be encouraged to actively participate in the course, ask questions, and participate in discussions. This can help students gain a deeper understanding of the topics. 2. Group Research: Students may be assigned group projects or research that will address real-world scenarios in the corporate field. This can help them develop their collaboration, communication, and problem-solving skills. 3. Market Research Insights and Reporting: Students may be assigned to monitor market developments and analyze and report on these developments. This allows them to gain practical knowledge about their competitors. 4. Guest Speakers and Seminars: Business expert guests may be invited or students may attend seminars organized in the sector. This gives students the opportunity to learn first-hand about current trends and practices in marketing. 5. Field visits: Visits to relevant companies can give students the opportunity to see industry practices and interact with businesses. This can help them connect theoretical knowledge with practice. These requirements can help students develop their business knowledge and skills more effectively by motivating them to participate more effectively in the course.
Academic transparency	<p>Academic Integrity - ensuring the originality of the work done, and sharing the ideas or findings of others by citing sources.</p> <p>Violations of academic integrity</p> <ol style="list-style-type: none"> 1. Plagiarism, 2. Copying, 3. Submitting all or part of a student's previous work, homework, or project in another class without citing the source, 4. Citing non-existent sources or creating a fake database, 5. Preparing course materials or assignments on behalf of other students, 6. Demonstrating behaviors to gain unfair advantage (providing a sick note when not really ill, making false excuses for an extension of time, or for other purposes), 7. Taking an exam for someone else or having someone else take an exam for you.

Ethical behavior	The ethical behavior of students participating in the “Business risk evaluation” course aims to ensure success and respect in their educational process and future professional careers. Students must adhere to academic ethical standards by adhering to the principles of honesty and transparency in coursework and projects. They must attend classes on time, with a sense of responsibility, and take an active role in group work to ensure effective collaboration within the team. In addition, they must be sensitive to diversity and cultural sensitivity, and strive to understand different cultures and create a learning environment enriched by diversity. For professional development, they must increase their efforts to communicate with professionals in the sector and create effective networks, while improving their problem-solving and critical thinking skills. They must be aware of social media etiquette and professionalism, create a trustworthy image on online platforms, and maintain online etiquette. In terms of openness to change, innovation, and career development, students must monitor changes in the sector, be open to innovations, and regularly use relevant resources for career development. These ethical behaviors guide students to be successful and ethical both academically and professionally.	
Main reading materials	<ol style="list-style-type: none"> Kazımlı K., Guliyev I. Evaluation and management of economic risks. Baku, 2011. Teaching material prepared by the teacher 	
Additional reading material	Various sources	
Online resources		
Evaluation: 100-point system	The final grade is the sum of the points given for the current assessment - seminars and colloquiums (0 - 30 points), independent work (0 - 10 points), attendance (0 - 10 points) and intermediate assessment - end-of-semester exams (0 - 50 points). If additional experimental and practical lessons are planned for the same subject, (0 - 10) points are allocated for the assessment of these lessons. Final grade = current assessment + intermediate assessment	
Seminars and mid-term exams	Colloquiums are organized 3 times per semester according to the academic calendar. Each colloquium is evaluated with 0 – 10 points. The colloquium is mandatory. A student who does not participate in the colloquium is given 0 points.	0-30
Tasks	Writing guidelines required for assignments Font and size: Arial 12 pt Line spacing: 1.5 Total length of work: minimum 3 pages Deadline for submission: 2 weeks before the end of the semester	0-10

	Topics of Independent work: <ol style="list-style-type: none"> 1. Evaluation of risks in Azerbaijani banking sector. 2. Evaluation of risks in Azerbaijani insurance sector 3. Evaluation of risks and opportunities in Azerbaijani retail sector 4. Service sector's risks and opportunities coming from local and external sources. 5. Production sector's risks and opportunities coming from local and external sources. 6. Perspectives of national entertainment sector. 	
Participation	1 point is deducted for every 10% of the hours allocated for teaching the subject during the semester. A student who misses more than 25% of the lessons in the subject will not be allowed to take the exam.	0-10
Final exam		0-50

Assessment of student knowledge based on the total accumulated semester points is conducted as follows:

Grading scale:

Points	Grades	Performance level
100-91	A	"excellent"
90-81	B	"very good"
80-71	C	"good"
70-61	D	"sufficient"
60-51	E	"satisfactory"
Less than 51	F	"unsatisfactory"

The program of the subject					
No	Date	Topics	Lecture hours	Seminar hours	Textbook
1		Risk concept	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011.
2		Principal points of the theory risk analysis	2	2	1. Kazımlı K, Guliyev I. Evaluation and

					management of economic risks. Baki, 2011.
3		Principal points of the theory risk analysis	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011.
4		Financial risks and their management	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011.
5		Financial risks and their management	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011.
6		Application of forward and futures	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2. Teaching materials prepared by the teacher
7		Option contracts	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2. Teaching materials prepared by the teacher
8		Swap contracts	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011.

					2.Teaching materials prepared by the teacher
9		Measuring financial risks in international operations. Translation methods	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
10		Managing financial risks in international operations.	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
11		Economic risks in international operations.	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
12		Project risks	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
13		A link between market value and interest rate	2	2	1. Kazımlı K, Guliyev I. Evaluation and

					management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
14		Portfolio concept in investments	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
15		Rational approaches to projects	2	2	1. Kazımlı K, Guliyev I. Evaluation and management of economic risks. Baku, 2011. 2.Teaching materials prepared by the teacher
		Total :	30	30	

Teacher :

